

This is How Modern Bars Run.

SmartOrders by BeerBoard connects inventory, ordering into one system driven by real consumption data collected and analyzed in real-time. No more guessing. No more disconnected tools.

Watch It in Action:
SmartOrders Video



Automated ordering and inventory and management for beer, wine, and spirits in one simplified platform.

Centralized inventory, automated ordering, and payments

Place all LBW orders directly with distributors

Automated, data-driven order recommendations

Real-time inventory updates from deliveries and pours

Operators gain clarity, efficiency, and improved profitability.

Cut carrying costs by 30%

Save 5+ hours per week

Unlock additional revenue through more accurate ordering

Keep high-demand items in stock

Replace fragmented tools with one system

Distributors operate with faster cycles and cleaner reconciliation, and real-time visibility.

Consumption-based ordering driven by real sale-through data

Faster invoice processing with aligned payments

Clear visibility into order status, inventory, and payment progress

Deeper insight into true sell-through and what's actually moving

Powered by Alcohol Intelligence™, SmartOrders turns alcohol ordering from a weekly task into actionable intelligence.

The screenshot shows the SmartOrders dashboard for a user named 'Dinosaur Bar-B-Que | Syracuse'. The interface includes a navigation menu with 'Home', 'Insights', 'Draft Yield', 'SmartOrders', and 'Product Management'. The main content area is divided into several sections:

- ORDERS TO APPROVE:** A list of items with columns for Distributor, Product Type, Shelf, and quantity. Items include Beak & Skiff 1911 Honeycrisp, Golden Road Mango Cart, Guinness Draught, Meier's Creek Franklin & Willow, Meier's Creek Floatin' On By, Middle Ages Smoked Porter, and Red Bull. A total value of \$1,841.55 is shown.
- ORDER ACTIONS:** Summary cards for Mandates Missed (0), Underperforming Brands (1), and Top-Sellers (3). Below are product cards for Miller Lite, Bud Light, and Newburgh MegaBoss IPA, each with a 'Place Brand' button.
- ORDER HISTORY:** A table with columns for PO #, DATE, STATUS, DISTRIBUTOR, TOTAL, and ACTIONS. It shows three open orders from 2026-01-15 and 2026-01-12.

Running a bar isn't just about pouring drinks and serving customers anymore.

If you don't know what's actually selling, what's running low, and what's costing you money - you're making decisions in the dark and that gets expensive fast.

Operators cut carrying costs by 30%, save a minimum of 5 hours a week, and unlock additional revenue.

If you're still ordering the old way, you're already behind.

Ready to Elevate Your Bar?

Contact your BeerBoard rep today to get started and unlock revenue growth!