

Revolutionize Your Guest Experience and Drive Sales

SmartMenus by BeerBoard empowers suppliers and operators to align promotions, engage consumers, and track results with precision. A simple QR code scan delivers dynamic digital menus, irresistible ads, promotions, contests, and loyalty rebates—all in real-time.

Why Choose SmartMenus?

Streamline Menu Process & Save \$\$:

Quick to launch—slash printing costs and menu management time. Update menus instantly for always-accurate options.

Flexible Pricing & Promotions:

Enable event-based pricing by location and daypart. Promote incremental features at your bar and boost beverage sales with BeerBoard-managed ads, rebates, and contests.

Enhanced Guest Loyalty:

Seamless loyalty programs with easy rebate redemption. QR stickers for every table and bar to drive engagement.

Powerful Insights:

Track brand performance, user interactions, and identify top performers to optimize your offerings.

Low Cost to Implement & Get Results

Maximize supplier marketing funds while keeping control of your featured brands. BeerBoard partners with top suppliers (e.g., via Twin Peaks) for incremental promotions.

Enable event-based pricing by location and daypart. Promote incremental features at your bar and boost beverage sales with BeerBoard-managed ads, rebates, and contests.

Integrate with BeerBoard's Assortment Analytics to streamline categories, reduce costs, and promote high-performing brands.

Targeted Features & Promotions

Authorize two (2) ad sections for BeerBoard-managed promos (your brands only).

Free TrueSync TV opt-in: Branded channel on 2+ screens—manage your events (10 min/hour).

Upgrades available: Contact sales@beerboard.com for SmartOrders/SmartBar Deluxe.

Watch It in Action: [SmartMenus Video](#)



Proven Demand & Results

65%+ of patrons prefer QR codes for menus and payments (QRcode).

15% QR-adopting restaurants see 15% faster table turnover & revenue growth (Menu Tiger).

50-60% of U.S. restaurants use QR menus (TorchFi).

High engagement from younger demographics:

57% of 18-34s use QR codes often; 68% Gen Z and 78% Millennials scan for menus (QR Tiger, Electro IQ).

Ready to Elevate Your Bar?

Contact your BeerBoard rep today to get started and unlock revenue growth!