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Draft Beer Volume Dropped 6% in Q2 with Packaged Beer Down 9% On-Prem in BeerBoard Data

Tho off-prem Q2 trends weren't exactly much to write home about, on-premise volume was softer for the qtr, according to BeerBoard data released this morn. Draft beer volume dropped 5.7% in Q2 vs yr ago as packaged beer slipped 9.3% in tracked BeerBoard on-prem outlets, which recall covers primarily beer-centric chains. On-prem spirits volume fell 7% for the qtr while wine was flat in this dataset. On brighter side, "Beyond Beer" category that lumps together RTDs, seltzers and NA beer grew 10% for the period. "While still a small share compared to beer, Hard Seltzers and RTD cocktails are growing in share of on-premise packaged," BeerBoard noted in release.