



SmartOrders

Frictionless Connectivity for Ordering & Inventory,
Benefitting Retailers and Suppliers



Reduce Manual Labor Challenges



Perpetual Inventory, Predictive Ordering
Reduce Inaccurate Ordering & Returns



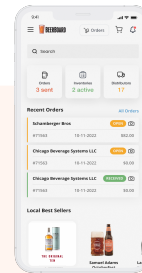
Decrease Out of Stocks & Off-Day
Deliveries via Improved Forecasting



More valuable interaction between retailer
and distributor sales reps, drive revenue



Retailer



Distributors

Retailer Benefits

- ✓ Streamline ordering and inventory
- ✓ Reduced labor & costs with automated recommended orders for all alcohol products
- ✓ Help less experienced GMs create accurate orders
- ✓ Unified LBW / Packaged reporting and visibility never before available

Supplier Benefits

- ✓ Streamline logistics, better route planning, optimize supply chain
- ✓ Manage inventory, forecast demand, create more accurate orders
- ✓ Enhanced insights to empower sales team as consultative partners
- ✓ Improved operational efficiency and cost savings

Todd Morillo

*Director of Sales Technology
Eagle Rock Distributing Co.*

"We have leaned into the SmartOrders technology because it checks every box – the data and insights and predictive ordering will allow our reps to be true partners with our retailers and have those important eye-level discussions instead of being trapped in a cooler shaking kegs or counting inventory."

