

For the FIRST TIME, Complete LBW Reporting

Full Bar Insights — Beyond Beer

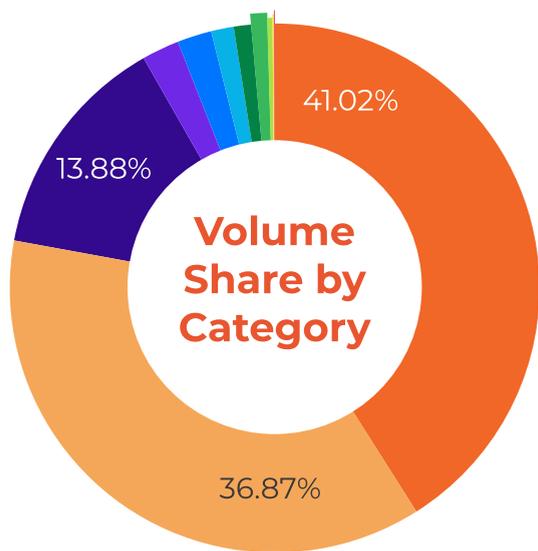
Don't let our name fool you. BeerBoard has expanded our industry-leading insights. For the FIRST time, you can have visibility on complete bar performance and revenue generators:



-  **New Quicksights Platform**
-  **Actual rate of sale (ROS) by brand, style or category**
-  **Location and market level trend reporting**

Reporting Breakdown

- ✓ Packaged Goods / RTDs
- ✓ Wine
- ✓ Packaged & Draft Offering Impact
- ✓ Spirits
- ✓ Non-Alc / Low-Alc
- ✓ Mandate Compliance



- Domestic** 41.02%
- Craft** 36.87%
- Import** 13.88%
- Premium** 2.28%
- House Brews** 2.1%
- White** 1.38%
- Red** 1.06%
- High End** 0.97%
- Cocktail** 0.32%
- Rose** 0.09%
- Well** 0.04%

