Image

[info@beerboard.com](mailto:info@beerboard.com)

www.[beerboard.com](http://beerboard.com)

September 1, 2023

Company Name

Company Address

City, State 12345

To whom it may concern,

BeerBoard is the leading technology and Automated Intelligence company enabling the food & beverage industry to make business decisions about its complete bar business. We manage over $1 billion in bar sales and 55,000 products through our industry-leading solution. BeerBoard’s patented digital platform captures, analyzes, and reports real-time data related to bar performance, brand insights, ordering and inventory.

Built for retailers, brewers and distributors, the versatile platform is easily operated from a single dashboard, and it has streamlined operations and increased top and bottom-line revenue all over the United States.

For a compensated, monthly service fee (per location), retail customers receive a full-suite, bar management technology platform which includes:

* Inventory & Bar Management
* Yield Management
* PLU Organization
* Ordering Services (services do not include marketed ads)
* Customer-Facing Digital Menus (accessed via QR code)

In addition to our work with the retail segment, BeerBoard engages with suppliers and distributors to provide anonymized, aggregated data services. We also provide suppliers and distributors the ability to manage and control customer-facing brand information through our proprietary, free solution “Claim Your Brand.”

In closing, BeerBoard is seeking approval or guidance on our business practices as related to the Texas ABC. We appreciate your review and attention to this matter.   
  
Should have any questions or need additional supporting information, feel free to reach me at [jimrandall@beerboard.com](mailto:jimrandall@beerboard.com) or 312.292.1897.

Cheers!

Name

Title