



# Distributor Connectivity

## FRictionless Connectivity TO THE RETAILER VIA APIS



Increase product sold every month



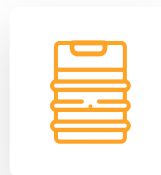
Reduce off-day deliveries via AI



Empower sales reps and management with data



Enable Marketing opportunities



→  
RETAILER



DISTRIBUTOR



### Empower the Sales Rep, Guide Management

- ✓ Lost & At-Risk Tap Handles
- ✓ Products not sold after purchase
- ✓ Mandate compliance for National Regional Chains
- ✓ Location and Market level trends to enhance sales pitch
- ✓ Live inventory to enhance discussions

### Reduce Out of Stocks, Improve Cash Flow

- ✓ Low Inventory vs Project DOH Alerts
- ✓ Ordering reminders to retailer and distributor
- ✓ Out of Code product prevention

### Customized API feeds that target and understand the consumer

- ✓ Market Share by Style/Brand
- ✓ Market Trends by Style/Brand
- ✓ Location level Day-part Analysis
- ✓ Consumer menu selection data via SmartMenus
- ✓ Consumer advertising via SmartMenus