For the FIRST TIME,

Complete **LBW** Reporting



Full Bar Insights — **Beyond Beer**

Don't let our name fool you. BeerBoard has expanded our industry-leading insights. For the FIRST time, you can have visibility on complete bar performance and revenue generators:



New Quicksights Platform



Actual rate of sale (ROS) by brand, style or category



Location and market level trend reporting

Reporting Breakdown

- Packaged Goods / RTDs
- **Spirits**

- Wine
- Non-Alc / Low-Alc
- Packaged & Draft Offering Impact
- Mandate Compliance







