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Twin Peaks Brings on BeerBoard SmartOrders Tech

Sports bar and restaurant chain Twin Peaks announced that it is digitizing its beer, wine and spirits inventory management at all North American locations through BeerBoard's SmartOrders technology. Twin Peaks is headquartered in Dallas and has 88 locations across the U.S. and Mexico.

The chain first partnered with BeerBoard in 2015, covering yield and inventory management, brand and style insights and customized QR Code menu solutions, per release. SmartOrders has already rolled out across the Dallas-Fort Worth area and other select markets in preparation for a national launch.

SmartOrders automates ordering and inventory as well as allows retailers to place orders directly through distributors and receive insight on perpetual inventory with recommended orders (both brands and quantities).