



# PLU Management

## Digitize Your Bar Management



### One Centralized Platform to Manage All LBW

- Automated Suggested Orders by Location's Historical Rate Of Sale (ROS)
- Mandate / Guardrail Management
- Underperforming / Suggested Brands
- Exception Based Alerts
- Open / Closed Order Tracking
- Integration into Back-Office

## Automated PLU creation & New Item Request Workflows



### Core & Rotating PLU Management

- ✓ BeerBoard will maintain a database of all PLUs.
- ✓ One-time upload of master PLU list with core products and a range of client-provided PLUs for use in PLU creation
- ✓ PLUs assigned to product/size combinations based on the master PLU list



### Automated PLU Management with Product Approval

- ✓ BeerBoard will maintain a database of all PLUs.
- ✓ One-time upload of master PLU list with core products and a range of client-provided PLUs for use in PLU creation
- ✓ BeerBoard will work with retailer's POS/IT team to design a workflow to best suit its business practices, including:
  - Current and upcoming product management
  - Product approval workflow with POS integration (email)
  - Product guardrails and mandates management

#### \* Manual PLU Management:

Easily maintain PLUs on SmartBar following a one-time upload of master PLU list

