

March 5, 2021

BeerBoard: On-Premise Open Rate Returns to Previous High of 92%

The number of on-premise establishments open and selling draft beer has returned to its previous high of 92%, according to BeerBoard, which tracks draft sales at bars and restaurants nationwide.

The last time this many on-premise establishments had been open was the weekend of October 23-25, before COVID-19 cases surged last fall.

Between February 25-28, draft volume increased in nearly all markets measured by BeerBoard. Nationwide, draft sales increased 13% compared to the February 11-14 weekend. Only Florida (-6.6%), Georgia (-2.8%) and South Carolina (-7.5%) declined in volume.