





Meet Short-Term Needs

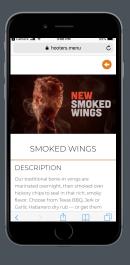
- * **Flexibility** for real-time updates for item changes, prices and LTOs
- * Improved guest experience, strong adoption rates
- * Safer with quick, contactless access to full menu

Long-Term Benefits

- * Lower cost than print, more "green"
- * Targeted promotions drive additional purchases
- Loyalty Program integration drives customer engagement

Use Video to Highlight Special Items





Growing Engagement

Guests have adopted SmartMenus quickly, to positive reviews. One-day, per store traffic averages: **Unique Guests**

100+

Just \$39.75 per location monthly