



# SmartBar Deluxe

Your Bar. Smarter.

LET'S TALK

## WHAT IS SMARTBAR DELUXE?

**SmartBar Deluxe** is our industry-leading technology, helping retailers make data-based decisions for their business. Metered yield management, perpetual inventory management, automated ordering and guest-facing merchandising packaged in a user-friendly platform.

Your bar, smarter. **SmartBar Deluxe.**

BeerBoard's tech helps you use data to drive your business.

- \* Flexibility
- \* User-friendly Platform
- \* Location-Specific Data
- \* Automated Ordering
- \* Contactless Menus
- \* Improved Guest Experience
- \* P@Y at Table



### Extract Data & Trends

Access real-time store performance and top styles, brands and SKUs for both draft and package. Track the latest trends within your market, region or nationally to help make data-driven decisions.



### Contactless Menus

SmartMenus is a digital, contactless menu accessed by QR Code. Engage guests by incorporating video and images while highlighting your complete food and beverage menus.



### Automated Ordering

Place orders based on actual usage and trends. Managers review quantities and add new products (if needed) before approval. Order is sent immediately to distributor via email and/or EDI.



### Merchandise Effectively

Merchandise effectively in-store with BeerBoardTV and SmartMenus. Menus are updated automatically, eliminating print costs and lost sales from out-of-date menus.