



SmartBar Deluxe

Your Bar. Smarter.

LET'S TALK

WHAT IS SMARTBAR DELUXE?

SmartBar Deluxe is our industry-leading technology, helping retailers make data-based decisions for their business. Metered yield management, perpetual inventory management, automated ordering and guest-facing merchandising packaged in a user-friendly platform.

Your bar, smarter. **SmartBar Deluxe.**

BeerBoard's tech helps you use data to drive your business.

- * Flexibility
- * User-friendly Platform
- * Location-Specific Data
- * Automated Ordering
- * Contactless Menus
- * Improved Guest Experience
- * P@Y at Table



Extract Data & Trends

Access real-time store performance and top styles, brands and SKUs for both draft and package. Track the latest trends within your market, region or nationally to help make data-driven decisions.



Contactless Menus

SmartMenus is a digital, contactless menu accessed by QR Code. Engage guests by incorporating video and images while highlighting your complete food and beverage menus.



Automated Ordering

Place orders based on actual usage and trends. Managers review quantities and add new products (if needed) before approval. Order is sent immediately to distributor via email and/or EDI.



Merchandise Effectively

Merchandise effectively in-store with BeerBoardTV and SmartMenus. Menus are updated automatically, eliminating print costs and lost sales from out-of-date menus.