



## Meet Short-Term Needs

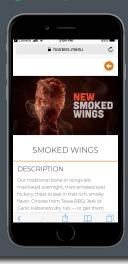
- \* Flexibility for real-time updates for item changes, prices and LTOs
- \* Improved guest experience, P@Y at Table
- \* Safer with fast, contactless access to full menu

## **Long-Term Benefits**

- \* Lower cost than print, more "green"
- \* **Targeted** promotions drive additional purchases
- Loyalty Program integration drives customer engagement

## Use Video to Highlight Special Items







Live Updates



**Customer Friendly** 



Easy Access

## **Growing Engagement**

Guests have adopted SmartMenus quickly, to positive reviews. Oneday, per store traffic averages:

**Unique Guests** 

100+