



Three Glenlake Parkway NE  
Atlanta, Georgia 30328

TO: Valued Alcohol Distributors

RE: Buffalo Wild Wings Automated Replenishment Initiative

Effective: August 15, 2019

Buffalo Wild Wings is pleased to announce a partnership with BeerBoard to enable an automated replenishment initiative at selected BWW locations. If you are receiving this notification, action is required!

The primary objective of this initiative is to enable a perpetual inventory process that will significantly reduce the need to conduct physical inventories every time an order for alcoholic beverages is created. Maximizing the use of BeerBoard's Electronic Data Interchange (EDI) capability is a key priority. These cooperative efforts will result in increased accuracy, improved timeliness, and reduced expenses. Ultimately, this initiative will enable our store managers to spend more time focusing on delivering exceptional guest experiences. All beer, wine and spirit vendors and their respective portfolios sold at each location are included.

All vendors must be able to receive EDI purchase orders (850), respond with a predelivery notice (894), and submit a finalized invoice (810) via EDI. Existing order/delivery schedules will not be impacted but we expect to receive the finalized invoice within 24 hours of delivery to ensure that we meet our internal inventory management, ordering and reporting objectives.

Detailed testing and implementation information is available at: <https://beerboard.com/edi>

If you have any questions, please email us at: [edi@beerboard.com](mailto:edi@beerboard.com)

We appreciate your compliance and thank you, in advance, for your support in this endeavor!

Sincerely,

Ben Nelsen  
SVP Operations  
Buffalo Wild Wings